Consider a broad range of journal and article metrics to decide which journal will help you achieve your goals of getting the best reach, recognition and impact when submitting your research.

### Understanding journal and article metrics

#### Journal Citation Indicator

**Metric Source:** Clarivate – Web of Science

The Journal Citation Indicator is a field-normalized measure of citation impact where a journal of 100 means, across the journal, published papers received a number of citations equal to the average citation count for all journals in the same category. 

**How is it calculated?** The papers are published from the same 4-year period.

**5-Year Journal Impact Factor**

**Metric Source:** Clarivate – Web of Science

The five-year journal impact factor is a measure that looks at the average citations per document that a journal receives over a fixed number of years. It provides a comprehensive, transparent view of a journal's impact.

**How is it calculated?** There are between ten thousand and one hundred papers published in a 5-year period.

**Source Normalized Impact Per Paper (SNIP)**

**Metric Source:** Scopus

The SNIP measures contextual citation impact by weighting citations based on the subject and prestige of the journals where they were published in the same 4-year period.

**How is it calculated?** The papers are published from the same 4-year period.

**Scite Citation Badge**

**Metric Source:** Scite

Smart Citations allow users to see how a publication has been cited by providing the context of the citation and a classification describing whether it provides supporting or contrasting evidence for the cited claim.

### Submission to First Decision

**Metric Source:** Journal Data

The time in days between the acceptance of a manuscript or date that it is available is calculated between the received date and the date that an editor makes any type of decision on the article.

**How is it calculated?** It is calculated for those that have been reviewed.

### Acceptance Rates

**Metric Source:** Journal Data

Acceptance rates are calculated and displayed as a median.

**How is it calculated?** The number of accepted papers divided by the number of submitted papers.

### Full Text Views

**Metric Source:** Journal Data

The number of unique usage events taking place in the given year, including all forms of full text downloads.

**How is it calculated?** All usage linked to crawlers is removed.

**Metrics commonly displayed on Wiley journals**

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<th>Metric</th>
<th>Description</th>
<th>Source</th>
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**Percentage of papers accepted during a given period as a proportion of the number of papers submitted.**

75% of authors strongly agree that content selection is the most important metric when choosing where to submit their research.

*Note: the Acceptance Rate metric includes rejections with no review. Acceptance rates can be impacted according to the final decision date rather than the year in which the paper was submitted.*