

# There are clear advantages when you choose to publish open access with Wiley

You can be confident that your work has the best chance to be read, cited and shared. Here's the data to prove it.



## 3.6x Views

On average, open access articles were viewed nearly four times more than subscription articles



## 1.6x Citations

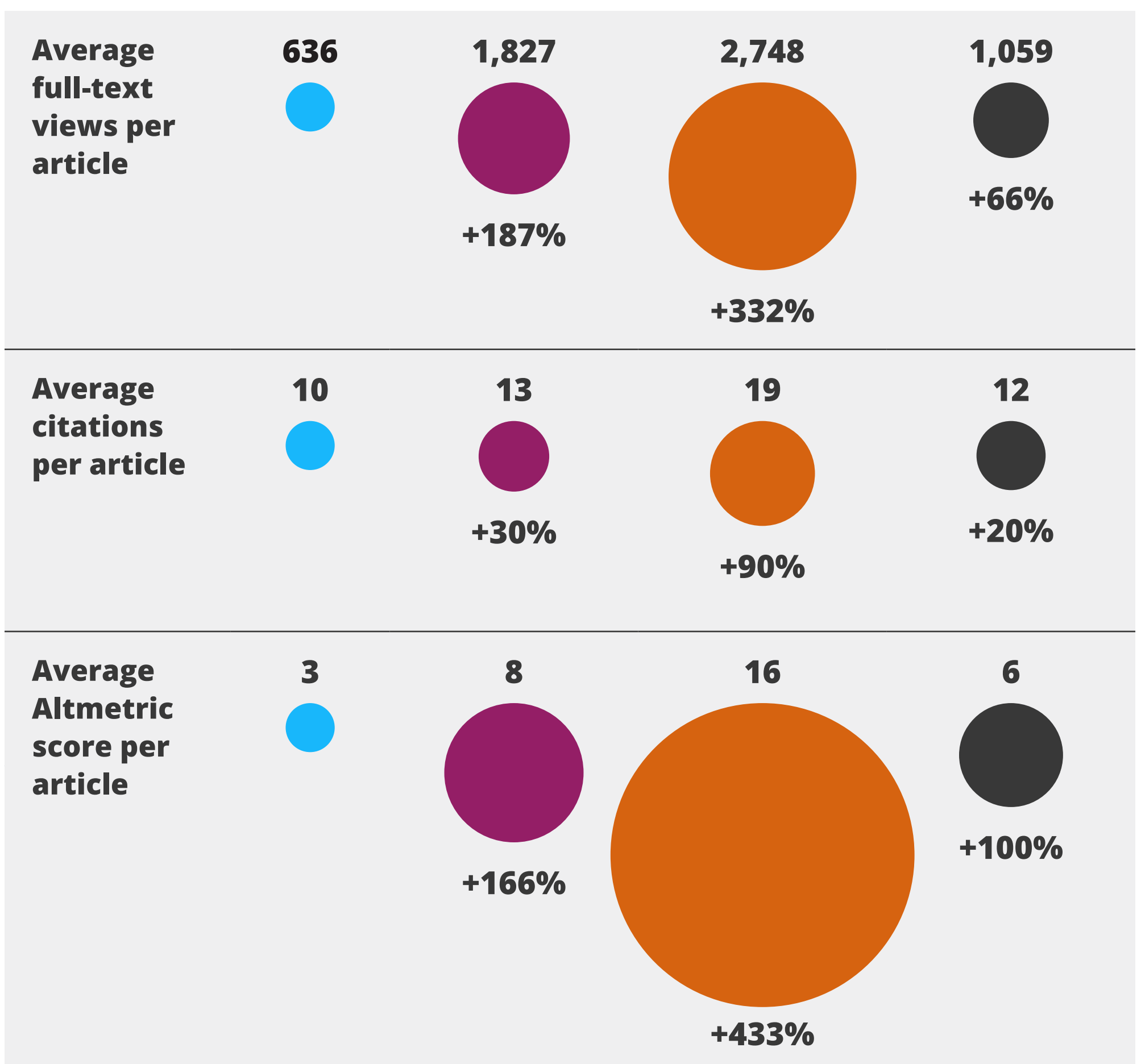
On average, open access articles were cited +60% compared to subscription articles



## 4x Altmetric Score

On average, open access articles generated four times as much Altmetric attention as subscription articles

## Article performance four years after publication across all publication models:



## A bit about the research

Our research focused on the metrics that authors have told us are important to them: usage (defined here by full-text views), citations (we used Web of Science citations here), and Altmetric Attention Scores. Insights were gained from an extensive review of Wiley journal articles from 1 January 2015 to 31 December 2018, with metrics derived from 1 January 2019 to 31 December 2022. To learn more about our findings, see our [white paper](#) (please note that the data in our white paper reflects a study conducted in 2021).