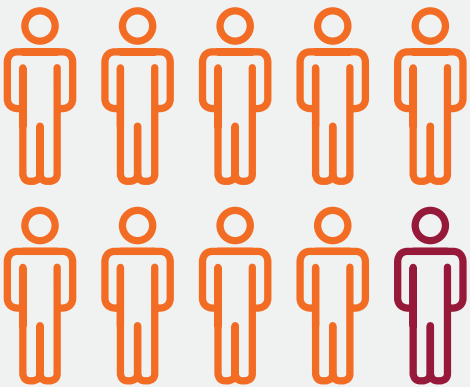


Principles of Peer Review

**Peer review
is the central
pillar of trust for
researchers**

84%

of researchers believe that without peer review there would be no control in scientific communication.



**Peer review means
better research**

9 out of 10 researchers feel that peer review improves the quality of their published paper.

**Good reviewers
attract good
authors**

**Reviewer quality
and speed**

are the top 2 contributing factors that lead to a pleasant publishing experience and attract authors to publish in a journal.



**Publishers are key
to good peer review**

Researchers believe organizing and managing peer review is the crucial role of publishers.

Sources:

Wiley RANO survey, 2013

Mabe & Mulligan, "What Journal Authors Want", New Review of Information Networking, 2011

Trust and Authority in Scholarly Communications in the Light of the Digital Transition, University of Tennessee & CIBER Research Ltd, 2013.

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