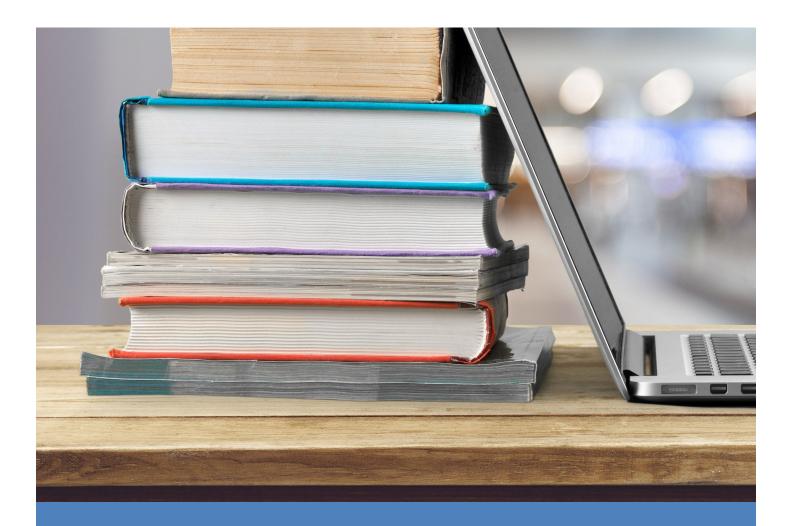
WILEY



Permissions Guidelines for Authors

List of Topics

Purpose of Document
Responsibilities of Authors
Responsibilities of Wiley
Topic Contents

Owner: Legal and Content Management

Audience: Authors

Version: June 2023

Permissions Guidelines for Authors

Purpose of document

- To support authors who intend to reuse material that is not their own and editors of multiauthored works responsible for overseeing permissioning work of their contributors.
- This first two pages feature a summary of:
 - Key points to focus on where you, as the author, are the decision-maker or have a relationship with the rightsholder.
 - o The support and action Wiley will be responsible for.
- To carry out your responsibilities, you will need to use some or all of the following Wiley documents:
 - o Permission request form;
 - Patient consent form;
 - Standard release form;
 - o an approved list of the high quality photo providers (either vendors who provide Wiley with excellent reuse terms or approved free sources) for you to select from.

These documents are located on our Author Services website.

- The remainder of this document is a list of topics covering the most common information requests we receive from our authors on permissions. You can search the contents to find the relevant section and click through to the content. You may also use "ctrl+f" to search for keywords within the document.
- If you can't find the information you need, or you would like anything to be clarified, please contact your managing editor (or primary Wiley contact).
- Please note that these Permission Guidelines apply only to the use of assets in the interior of your work. For more information about cover image permissions, please contact coverpermissions@wiley.com.

What authors are responsible for

Note the following requirements are standard; however, in some circumstances, they may have been superseded by alternative arrangements agreed contractually with Wiley. Please speak to your managing editor (or primary Wiley contact) if you are uncertain about your responsibilities.

- 1. Obtaining written permission (using the standard Wiley request form) from any colleague or organization you are/have been associated with and, as appropriate, supplying a hi-res file for photos, infographics, or other illustrations.
- 2. Obtaining licenses for the use of any content under the terms of the STM Permissions Guidelines using RightsLink, https://marketplace.copyright.com/rs-ui-web/mp, or other platforms. You can find detailed information in the Guidelines section and summary PowerPoint in Author Services.
- 3. Please do not make payments for photo, cartoon, or video content without the prior approval of your managing editor (or primary Wiley contact). Our policy is only to license this type of content from approved vendors with which we have already agreed pricing and reuse terms that reflect the ways in which the content will ultimately be used within, and in connection with, your work.
- 4. Instead, select photos from Wiley-approved vendors and provide image reference numbers so Wiley can complete the licensing and obtain the hi-res file. You must work within any budget agreed with Wiley or be prepared for your future royalties to be debited if there is no budget. Wiley will then purchase such content, and it will either be covered by your permissions budget or will be charged against your future royalties (with prior notification),

- pursuant to the terms of your contract/agreement with Wiley. There are a number of approved no-cost sources if that is more appropriate.
- 5. Obtaining signed consent forms from patients or other individuals for use of quotations, information, images, audio files, interview transcripts, and video clips from which they may be identified.
- 6. Providing directions on how images should be anonymized if a release to use a person's likeness is not obtained.
- 7. Providing complete and accurate source information for all third-party material. See Credits.
- 8. Identifying what illustrative material (e.g., figures and tables) you created yourself by adding your name as a source in the caption. This removes any ambiguity on the origin and rightsholder of the content which is invaluable.
- 9. Identifying when you have modified someone else's content by adding "Adapted from" or "Modified from" to the source information and providing a copy of the original material.
- 10. Clarifying where content will need to be redrawn into a final form by Wiley. For example, if you want only certain information extracted from a map or a scientific illustration, ensure you provide a clear mark-up indicating how the material is to be visualized.
 - Please note that we do not permit cosmetic attempts to adjust or redraw copyrighted material to avoid/disguise the need to re-clear. Such modifications are not ethical or covered by the STM Permissions Guidelines and this may complicate clearance or incur unnecessary costs. Most rightsholders will not allow modifications of any kind.
- 11. Providing all paperwork relating to permissions, for this or prior editions, to Wiley with the final manuscript (MS).
- 12. Responding to any questions from the permissions specialist responsible for supporting your project.
- 13. **Responsibility as Editor:** If you are an editor of a project with chapter or article authors, you will need to ensure your authors and/or contributors are familiar with the requirements set out in this document and provide proof of permission obtained at the same time they submit their final content.

What Wiley is responsible for

- Obtaining permission from, and making payments to, any vendor on the approved list. We
 have agreed best prices and reuse terms with these vendors that reflect the ways in which
 the content will ultimately be used within, and in connection with, your work.
- Making payments to vendor and rightsholders if this is the contractual arrangement or has been agreed in writing by your Wiley contact.
- Maintaining and archiving all permissions paperwork in case of future dispute.

Regional Exceptions

- Australia: For authors publishing with Wiley Australia, please refer to local guidelines as to the division of responsibilities between authors and Wiley, as processes differ. Please contact your primary Wiley contact for details.
- Germany and other non-UK European jurisdictions: authors resident in European
 jurisdictions other than the UK (e.g., Germany) and commissioned by Wiley offices in these
 jurisdictions must clear all use of adapted figure and table materials to ensure compliance
 with local law.
- Germany and other non-UK European jurisdictions: authors resident in European jurisdictions other than the UK (e.g., Germany) and commissioned by Wiley offices in these jurisdictions must clear only quotations for which there is no critical "purpose for quotation." Speak to your managing editor (or primary Wiley contact) for further information.

- Non-U.S. jurisdictions: the US is one of the only countries that considers public financial statements to be part of the public domain. Permission should be obtained for the majority of public and private financial documents.
- NOTE: Please review the topics below carefully, as there are additional topic-specific restrictions.

Topic Contents

Adaptation of figures, table, maps <u>Mission statements</u>

Advertisements and publicity material Modification of figures, tables, maps

Architecture (exteriors & interiors)

New editions

<u>Art</u> <u>Non-commercial photos</u>

Artificial Intelligence (AI)

Audio

Author responsibility

Originality

Origination

Patents

Author's own material Patient consent
Cartoons Photographs

<u>Case studies</u>
<u>Photos of identifiable individuals</u>
<u>Chemical equations, schemes, structures</u>

<u>Photo research (interior assets)</u>

<u>Clearance advice</u> <u>Poetry</u>

<u>Clip art</u> <u>Press releases</u>

<u>Colleague material</u> <u>Previously published material by author</u>

Copyright durationPrevious (prior) editionsCourtesy ofProcedural standardsCoversProduct images

Creative Commons (CC) Prose

<u>Credits / Credit lines</u>

Documentation and retention

Public domain

Quotations

EquationsReciprocal agreementsEpigraphsRefusal to sign formEquipment imagesRights to obtain

Excessive use of third-party material Rightsholders to avoid

Figures and tablesScreenshotsFilmSelf-plagiarismFinancial statementsSocial mediaFrame grabsSong lyrics

Free approved images

Governmental publications

STM Permissions Guidelines

Governmental publications

Hi-res requirements

Identifiable individuals (images and tout)

Tout

Identifiable individuals (images and text)TextInterviewsTranslations

Line art Unpublished material

Logos and trademarks <u>Video</u>

LyricsWebsite materialMapsWikimedia imagesMedia ManagerWiley copyright materialMemesYour own material

Advertisements and publicity material

 No permission is required to reproduce an advertisement (in its entirety) or text from advertising and publicity material if verbatim use is made for the purposes of criticism, discussion, or review.

Return to Contents

Artificial Intelligence (AI)

- Artificial Intelligence (AI), or the use of computers to generate content normally created by humans, is becoming more prevalent in publishing.
- Use of Al-generated content in a Wiley work will be reviewed on a case-by-case basis, but in general, Al-generated content should only be used in the context of commentary or criticism.
- If any material contained in your work is created using AI, please inform and identify such AI material to your managing editor (or primary Wiley contact) immediately, including the service used to create the AI material.

Return to Contents

Audio

- For third-party audio material, permission to reuse must be obtained from the rightsholder.
- An alternative to clearing permission for embedded audio material is to link to externally hosted audio content (for which no permission is required). No links should be provided to sites that host pirated music, films, or other copyright material.
- If you have created original audio a release form must be signed by all participants who can be heard in the recording.

Return to Contents

Cartoons

- Permission is required.
- If the cartoon is from a public domain source, please obtain a hi-res image.
- If the cartoon is from a source requiring payment, and no image budget has been agreed with Wiley that will cover this amount, you will need to discuss how to pay with your managing editor (or primary Wiley contact). Our preferred option is that Wiley handles the payment to the rightsholder and then debits the cost from your future royalties.
- If a payment method is agreed, provide a reference number and visual and Wiley will obtain the license and the hi-res image.

Return to Contents

Case studies

- Please make it clear how each case study has been created. We need to know if you have:
 - written the case study and have permission to quote from or use photographs of the subject(s) of the case study.
 - Are copying from material already published by a third-party rightsholder who has not yet given permission for reuse.
- If you have paraphrased one or more original sources to prepare the case study, permission is not required but the source(s) should be cited preceded by the wording "Adapted from."
- If you are reproducing content verbatim, this content should be contained within quote marks with the source(s) cited. Read the following advice to determine whether permission is required from the source:
 - No permission is required if limited verbatim use is made for the purposes of criticism, discussion, or review. Limited is defined as use of any single quotation under 400 words or multiple quotations from the same source that cumulatively total under 800 words. The quote limits assume that the source is of substantive length a book,

- chapter, or journal article. If using quotes in excess of these limits, you will either need to obtain permission or reduce the extent below the acceptable thresholds.
- For quotations from content units that are typically much shorter in length such as newspaper/magazine articles, blogs, on-line discussion boards, interview transcripts, the guidance in the preceding bullet point no longer applies. Instead, permission must be cleared for quotations that represent a substantial portion of the overall original source material.
- If the case study contains video, photographs or other illustrations ensure you provide a source for this material or make it clear that is an asset you created yourself.

 Return to Contents

Chemical equations, schemes, structures

• Chemical equations, schemes or structures do not require permission unless they contain a graphic or photograph.

Return to Contents

Clip art

 Use clip art and vector images only from our approved vendors. Adobe Stock (stock.adobe.com) is our preferred vendor.
 Return to Contents

Copyright duration

- The length of copyright protection varies between the four most common jurisdictions you will encounter when publishing your work with Wiley: United States, European Union, United Kingdom, and Australia. As an example of these variations, material can be in the public domain in the US, but still be protected by copyright in the UK, and vice versa.
- The copyright duration rules you must comply with when creating your work will be those of the location of the Wiley entity (US, UK, etc.) which issued your contract and **not** the country of which you are a resident.
- In most jurisdictions, copyright takes effect upon creation of the work, as soon as the work is fixed in a tangible or concrete form.

Return to Contents

Copyright duration in the United States

- Permission will be required for all content published or created since 1964 unless made available for commercial reuse under a <u>Creative Commons license</u> or similar. This does not, however, mean that pre-1964 content is fine to reuse without permission.
- Permission may be required for content published/created between the current public domain starting point (as defined below) and 1963, if copyright has been renewed. To establish if renewal has taken place, please take the following steps:
 - For book content, search online (e.g., via Amazon or Google Books) for a copyright page in a recent version of the book. If the copyright line you see includes copyright renewed xx date, this will indicate that the book is still in copyright in the United States.
 - Journal content from this period is now usually digitized and it may be possible to locate the rightsholder via a Web search. Follow the reuse instructions on the rightsholder's website.
- The current US public domain starting point moves forward by 12 months on January 1 of each year. As of January 1, 2023, content from 1927 became public domain for the first time. On Jan 1, 2024, content from 1928 will enter the public domain, and so on and so forth.

• For a more detailed explanation of copyright in the United States, see the documents offered by Cornell University here.

Return to Contents

Copyright duration in the European Union

- For literary, musical, dramatic, and artistic works created in the European Union, copyright protection extends 70 years from the end of the calendar year in which the author, artist, photographer, or translator dies. In the case of multi-author works copyright protection ends 70 years after the death of the last surviving author.
- Seek permission for all content published by authors, artists, photographers, or translators who were still alive on January 1, 1953 (for permissions cleared for products publishing in 2023), on January 1, 1954 (for permissions cleared for products publishing in 2024), and so on and so forth.

Return to Contents

Copyright Duration in the United Kingdom

- For literary, musical, dramatic, and artistic works created in the United Kingdom, copyright protection generally extends 70 years from the end of the calendar year in which the author, artist, photographer, or translator dies. In the case of multi-author works copyright protection ends 70 years after the death of the last surviving author.
- Seek permission for all content published by authors, artists, photographers, or translators who were still alive on January 1, 1953 (for permissions cleared for products publishing in 2023), on January 1, 1954 (for permissions cleared for products publishing in 2024), and so on and so forth.
- Some works are protected in the UK until December 31, 2039, even when the author died many years ago. For literary, musical, and dramatic works **unpublished** at the end of 1988, where the author died before 1969, copyright will expire on December 31, 2039. This also applies to a limited set of artistic works, including photographs and engravings.
- For films, copyright generally lasts for 70 years after the death of the last surviving author, director, writer, or composer. If the identity of these persons is unknown then the term of copyright is 70 years from creation, or if released to the public, 70 years from being made available.
- For sound recordings, copyright generally lasts for 50 years from the year in which the sound recording was made. If during that period the sound recording is published or made available to the public (e.g., by being played in public or broadcast), copyright lasts for 70 years from that year.
- Crown Copyright in the UK (that is, all works prepared or published by or under the direction
 or control of His Majesty or any UK government department) will last for a period of 125
 years from the end of the calendar year in which the work was made. If the work was
 commercially published within 75 years of the end of the calendar year in which it was made,
 Crown copyright will last for 50 years from the end of the calendar year in which it was
 published.
- Note that the above guidance applies to known authors. In situations where the author is unknown, copyright will last for 70 years from the end of the calendar year in which the work was created, although if the work is made available to the public during that time, (by publication, authorized performance, broadcast, exhibition, etc.), then the duration will be 70 years from the end of the year that the work was first made available.

Return to Contents

Copyright duration in Australia

- For the purposes of this section, a work is "made public" when it is published, performed, or made available online with the permission of the author. Anything made available illegally or under an exception has not been "made public."
- For literary, dramatic, artistic, and musical works, copyright generally lasts 70 years following the death of the creator. However, this can change depending on whether the creator is known and whether (and when) the work was "made public," as defined above.
- For works that have not been "made public", they are only out of copyright if either a) the creator died 70+ years before the current year or b) if the creator cannot be identified, then the work was made 70+ years before the current year.
- For works with an unknown author that have been "made public", then the copyright period is 70 years from the date the work was made public (unless this was made public post January 1, 2019 and on a date that was more than 50 years after its creation, in which case, the copyright period is 70 years from the date of creation).
- All photographs taken before 1955 will be out of copyright. After 1955, the same rules apply
 as per other artistic works above. Other artistic works will be out of copyright if the artist
 died before 1955.
- For sound recordings and films, copyright generally lasts for 70 years from the year the material was created. However, if the work was made public before January 1, 2019 or within 50 years of creation, the period of protection is 70 years from the date the material was made public. A sound recording made before 1955 is in the public domain. Older films, however, are not subject to this rule because of previous changes to Australian copyright law. It is best to check the copyright for a pre-1969 film using the detailed resources from the Australian Government, Australian Copyright Council or the Australian Libraries Copyright Committee.

Return to Contents

Courtesy material

- As the author, you are always best placed to clear "courtesy of" images from colleagues and institutions with which they are associated. Such permissions should be gratis and unrestricted. To remove any ambiguity on the rights being granted you are asked to obtain a signed permission request form from the rightsholder.
- The rules for courtesy material are that the rightsholder must be aware they have given permission; reuse rights should not be limited in any way (including no limits on use in future editions) and there should be no payment involved.
- Where it is not feasible to obtain a signed form, please confirm in writing that the material was provided in the knowledge that it would be published and that no payment for it was made. This written confirmation should be sent to your managing editor (or primary Wiley contact) with the final manuscript and will be archived for reference in case of future dispute.
- The colleague/employer should be credited wherever necessary in the manuscript in this form: "Source: Courtesy of Jane Smith" or "Courtesy of Jane Smith."
 Return to Contents

Covers

- If you wish to discuss cover image choices, please speak to your acquisitions (commissioning) editor.
- Note that these Permission Guidelines apply only to the use of assets in the interior of your work and not to those appearing on the cover.
 Return to Contents

Creative Commons (CC)

- When working on illustrating your book, you can search the Commons via https://search.creativecommons.org/
- There are various Creative Commons licenses (http://creativecommons.org/licenses/), each of which imposes different conditions on reuse of content:
- You can use material licensed under CC0, CC BY, CC BY-SA, or CC BY-ND.
 - Public Domain (CC0-1.0 public domain). No attribution is required.
 - o Attribution (CC BY) means attribution to the originator of the work is required but otherwise you can alter as you wish. ♥
 - Attribution Share Alike (CC BY-SA) means attribution to the originator of the work is required but any modification you make must also be made available under a CC BY-SA license. ♥
 - o Attribution No Derivatives (CC BY-ND) means that no modifications are allowed to the original work. If you have modified the work, then replace with the original material or find an alternative image. ♥ or ♦
- You cannot use material under CC BY-NC, CC BY-NC-SA, or CC BY-NC-ND licenses in Wiley
 products without obtaining permission for commercial use. If permission is not obtainable,
 remove or replace all such material.
 - o Attribution Non-Commercial (CC BY-NC) − ③ unless permission obtained for commercial use.
 - o Attribution Non-Commercial Share Alike (CC BY-NC-SA) ♥ unless permission obtained for commercial use.
 - o Attribution Non-Commercial No Derivatives (CC BY-NC-ND) − unless permission obtained for commercial use.
- You must always attribute fully by providing the title of the material, author/originator name, a link to the online location for the material, and the CC license information (including ideally the version of the license, e.g., 1.0, 2.0, etc.) There is no need to provide an additional link to the online CC license.
- Here is an example of correct attribution for Creative Commons material:
 - Pedro de Valdivia Norte and Santiago Eastern area, from Pedro Bannen Avenue (San Cristóbal Hill), 2011. Source: Jorgebarrios, https://commons.wikimedia.org/wiki/File:Barrio_Pedro_de_Valdivia_Norte.JPG (last accessed April 27, 2023). CC BY-SA 3.0.
- As URLs can disappear, take screenshots of the licensing information as permissions evidence.
- When reusing CC material from a previous edition, check the URL provided as the source is still valid and that the CC license remains one which allows use in a Wiley product. Update the license type if necessary.

Return to Contents

Credits

Summary

- Credit is also referred to as attribution, and the two terms are often used interchangeably.
- A credit (or credit line or source) is text that indicates where content has not been created by the author of the chapter or content unit and is required even if no permission was required for the outside content. A credit has three components and is normally provided within an asset caption (legend):
 - o A title for, or description of, the content (what it is).
 - o A source for the material (where it's from, e.g., publication, website, vendor name).

- A credit or acknowledgement (we have permission to reuse). This may include a copyright line, e.g., "© 2017 Jane Doe" if that is required by the rightsholder.
- For transparency and absence of doubt, especially where a chapter has more than one author or a mix of original and third-party assets, best practice is for authors to self-attribute or self-credit as follows (Jane Smith being the author of the chapter): Source: Jane Smith.
- As the author you are responsible for providing credits for all content you have not created
 unless the contract states otherwise. The permissions specialist will confirm the final wording
 if Wiley makes the payment.
- During permissions analysis and copyediting, Wiley will not change author-provided credits except where these are inaccurate, incomplete, or require addition of extra wording specified by the rightsholder.
- For further information on how to credit third-party materials see Figures and tables.

 Return to Contents

Detailed Guidance

- 1. Assets (photos, line art, tables, graphics, cartoons, long quotations, video, etc.) **not** created by the chapter author(s) require a credit to indicate who created them / who manages the reuse rights.
- 2. Wiley will retain the author-provided credit style or logic wherever possible. Credits will only be added where missing in the MS or to correct / update what the author has provided.
- 3. On every project, Wiley will check prelims and end matter for permission status or credit line information placed there by the author. If the wording differs in any in-chapter credit lines, an author query will be raised. Credits for photos or other illustrations must always be present in the chapter.
- 4. Credits should wherever possible:
 - a. be short in length
 - b. result in minimal changes to the MS
 - c. never duplicate descriptions or provide an alternate description
 - d. never duplicate full publication information available in end-of-chapter or end-of book References sections.
- 5. Inconsistency in crediting styles within products is acceptable to avoid unpicking previous edition content or work provided by multiple authors in diverse ways. The priority is clarity of attribution and rightsholder information at an asset level.
- 6. Where Wiley is adding credits, the goal is to have a short "essential" on-page credit that captures attribution / rightsholder information / any Creative Commons (CC) license with no necessity for a fuller version or the credit to be reproduced at the end of chapter / book / content unit. For example:
 - amandaphoto / Getty Images
 - jorgebarrios / Flickr / CC BY-SA 4.0
 - Mariam Olusunga / Wikimedia Commons / Public domain
 - Smith 2007, p. 273 / with permission of Elsevier
 - [23] / with permission of Oxford University Press
 - US Army Corps of Engineers / Public domain
 - Yannick Krystowski / www.statistical.com/numbers / last accessed July 3, 2021
- 7. Author-date citations should not include initials, so Smith 2007 NOT Smith, R. 2007. If there are two authors, the style is Smith and Jones 2007. If there are three or more authors, the style is Smith et al. 2007.

- 8. Ensure that wherever you provide credits in the form of an author-date citation (e.g., Smith 2007) or numbered citation (e.g. [23] you always include the full publication details in the list of references.
- 9. Set a period (full stop) at the end of your figure/table captions.
- 10. For content from photo vendors there is no requirement to mention that content has been "Reproduced with permission of" or other variations.
- 11. For other rightsholders where permission is required use the short form "with permission of [rightsholder]" There is no requirement to make this wording consistent where there is a mix of first use and reused assets.
- 12. URLs should appear in credits only if:
 - Content has been taken from a website or document that is only available online. Last accessed date is required as part of the credit.
 - Where including a URL is a requirement of the rightsholder's terms of reuse. Last accessed date not required in this case.
- 13. Authors may use the same citation style in captions as the main text. The presence of a citation will not be assumed to mean that the material has been taken from that source. It is the responsibility of the author to explicitly indicate if the material has been taken from the source and requires permission. Ambiguity on this issue will result in queries.
- 14. Full publication details should be used as the source only if the publication does not appear in an end-of-chapter or end-of-book References list.
- 15. Where data is being used, the asset is adapted or used under manager approval then the original rightsholder is **not** included. For example:
 - Data from Santos 1998
 - Adapted from Clark 1993 (figure 17.8) and Lee 2000a (table 2.1)
 - From [17]
- 16. Style is that two authors are listed in full, e.g., Houston and Ebani 2017; three authors or more use "et al." as an abbreviation to avoid listing all authors, e.g., Ng et al. 2020.
- 17. For content from publications, the rightsholder added to the credit is the publisher not the journal or author (except where the publisher specifies something different in their license). The publisher will be the first point of contact for anybody wishing to reuse content. For example: Purdy et al. 2011 / with permission of Elsevier NOT Purdy et al. 2011 / with permission of Journal of Archaeological Science.
- 18. When dealing with reused assets from prior editions, Wiley will retain the prior edition crediting style where that remains up-to-date and accurate.
- 19. Copyright lines where required by the rightsholder are expressed as follows: © 2017 Science Images. Use the copyright symbol without spelling out word "copyright." Leave a space between the symbol and the year.
- 20. "Mark Robinson / Alamy Stock Photo" with space either side of the forward slash is the preferred style for photo credits.
- 21. Author-created content does not require a credit to be added unless authors have self-attributed in the MS. In such cases add the word "author" in parenthesis to ensure no ambiguity for future reuse; do not add copyright information). For example:
 - Rachel Leary (author)
- 22. Provided the credit is clearly identified as such in the page design it does not need to be prefaced with the word "Source." Wiley may add at our discretion if this aids understanding by the reader.
- 23. Material being used by the author with the express permission of a colleague/employer/any entity known to them will be prefaced by "Courtesy of," as in the following examples:
 - Courtesy of John Smith

- Courtesy of BASF AG
- Courtesy of Erica Lewis, Princeton University

The expression "courtesy of" should only be used to indicate that the author was given permission to use by the rightsholder with no restrictions and no payment required. If this cannot be confirmed, then "courtesy of" should be removed from the credit.

- 24. Epigraph credit style is "name, publication, date," e.g., Edward O. Wilson, *Biophilia* (2009) or Erle C. Ellis, "Ecology in an anthropogenic biosphere" (2015) or Hassan Ahmed, website.com. Put book titles in italics and journal article or chapter titles in quotes. Publication and date information is optional. Full publication details for epigraph sources do not need to be added to end-of-chapter or end-of-book references.
- 25. For material from open access or Creative Commons sources include the license abbreviation in the on-page credit, e.g., CC BY.
- 26. Provide a country identifier to avoid ambiguity on the national origin of any governmental body, e.g., **U.S.** Department of Defense or **UK** Department of Health and Social Care.
- 27. Avoid abbreviating uncommon organizations to improve clarity.
- 28. Where more than one source is being credited separate the sources using a semi-colon, e.g., catalogueoflife.org; Heywood and Watson / Cambridge University Press; Hunter 1999 / Cambridge University Press.
- 29. "Reprinted from" should be corrected to "Reproduced from" or "with permission of X."
- 30. Ensure credits are to the primary source (e.g., a photographer and photo vendor) rather than a secondary source (e.g., a website that is reusing the content).
- 31. Ensure credit is to the current rightsholder not an older publishing entity or imprint (e.g., Elsevier not Academic Press)
- 32. For medical images, no patient data should ever be included in credits.
- 33. If while clearing permission, you discover that the rights have reverted to the author (from the publisher) then change credit from "Campilho 2015 / with permission of Taylor & Francis" to "Campilho 2015 / with permission of Laura Campilho".
- 34. Frame grabs credit style:
 - Best Movie Ever (2017) / Directed by Steven Spielberg / Produced by Universal, Goldstar
 Productions, Rox Media, Inc.
- 35. For figures showing the workings of a website or software no on-page credit is required.
- 36. Do not copy any credits from the source such as "reproduced with permission" or "courtesy of" unless you have also obtained permission.

Return to Contents

Documentation and retention

- Keep electronic copies of all permissions correspondence you obtain during content creation.
- Submit this documentation with the final manuscript so that it can be archived for future reference when reprinting or producing new editions of the work.
- If there is a future dispute with a rightsholder, Wiley may need to produce paperwork to provide documentation that permission was granted.
 Return to Contents

Equations

No permission is required.

Return to Contents

Figures and tables

- You are responsible for obtaining permission from publishers, colleagues, or organizations with which you are associated.
- Reuse of figures or tables published by a signatory of STM Permissions Guidelines (including Wiley publications) will not incur a charge provided you keep within the reuse limits of the guidelines. Note that Wiley is not able to waive payments owed to our book authors for reuse of material outside the guidelines.
- If a fee is requested, please follow the advice in the Rights to obtain section of this document before accepting any limitations on reuse.
- You should reproduce the original figure exactly as it was first published wherever appropriate to do so.
- We do not permit cosmetic attempts to adjust or redraw copyrighted material to avoid/disguise the need to re-clear. Such modifications are not ethical or covered by the STM Permissions Guidelines and this may complicate clearance or incur unnecessary costs. Most rightsholders will not allow modifications of any kind.
- If modification is required, it must be substantive. Follow rules in Modification of figures, tables, maps
- Where you use software to create a visualization you do not need to clear permission with the software owner, e.g., Microsoft.
 Return to Contents

Modification/ adaptation of figures, tables, and maps

- No clearance is required if an author creates tables, figures, or maps from **public domain** material. However, attribution to sources is still required.
- No clearance is required if an author creates figures, tables, or maps using **raw data** from copyrighted material. However, an attribution to the source of the data is required, i.e., Data from WHO Report 645C (August 2, 2015). By using the term "raw data" we deliberately exclude data already presented in figure or tabular form. Attribute as "Data from Smith 2010".
- No clearance is required if an author creates a figure or table using source material from other figures or tables, provided **no single source comprises more than 75% of the new figure or table**. The author must attribute the original source(s) with an indication that these have been altered. This indication can be provided by expressions such as "Adapted from" or "Modified from." Avoid using "after" as ambiguous what that means. For example:
 - **Figure 2.7**. Synergistic mutual effects through the food web and environment between hybrid tilapia (*Oreochromis niloticus* x *O.aureus*) and the bottom feeder common carp (*Cyprinus carpio*). Source: Adapted from Smith 1990 (figure 3.17) and Jones 2016 (figure 17.2).
- No clearance is required if an author creates a figure or table by adding their own original
 data to an existing figure or table, provided the original data comprises more than 25% of
 the new figure or table. The author must attribute the original source(s) with an indication
 that these have been altered. This indication can be provided by expressions such as
 "Adapted from" or Modified from."
- The same rules apply for figure parts (a, b, c, etc.) which should be treated as individual assets.
- Copyediting figures to correct errors or restyling into a Wiley design does not require permission.
- EXCEPTION: authors resident in European jurisdictions other than the UK (e.g., Germany) and
 commissioned by Wiley offices in these jurisdictions must clear all use of adapted figure and
 table materials to ensure compliance with local law.
 Return to Contents

Unpublished material

- If you are using figures or tables from a work currently at press with another publisher, please obtain permission. Note you won't be able to use RightsLink in such cases as this works only for published content; instead, contact the rightsholder (the publisher of the unpublished material) directly.
- Return to Contents

Film and TV images

Film stills

- These are publicity photographs from the set of a film (or TV program) and should be cleared as a photograph.
- EXCEPTION: There is no requirement to clear pre-1976 film and TV publicity photos and posters published in the US that are not marked with a copyright notice.

 Return to Contents

Frame grabs

- Most images from film and TV are reproduced in the form of a frame grab. These do not require clearance if the use is for purposes of criticism or review.
- In addition to a description of the frame grab, also provide the source in all instances including title, date of release, director, and (where feasible) producer/production company. For example:
 - Source: Best Movie Ever (2017). Directed by Steven Spielberg. Produced by Universal/Goldstar Productions/Rox Media, Inc.

Return to Contents

Financial statements

- Permission is not required to reuse content from financial statements which public companies are legally obliged to file with the US Securities and Exchange Commission (SEC), various US state agencies, or other national US agencies. Such content is in the public domain.
- SEC forms can be found here: https://www.sec.gov/forms
- Permission should be obtained for reuse of any company financial information that does not fall under the above guidelines.
- Permissions should be obtained for reuse of financial information from any privately held company.
- EXCEPTION: the US is one of the only countries that considers public financial statements to be part of the public domain. Permission should be obtained for the majority of public and private financial documents in non-US jurisdictions, and for private financial documents in most jurisdictions.

Return to Contents

Governmental publications

Public domain

 Content published by the United States federal government, or its agencies is in the public domain in the United States and does not need to be cleared.

Return to Contents

Clearance required

• Images from state governments in the United States, the UN and its agencies, other international agencies, NGOs (such as NASA), and other national or regional governments

- will need to be cleared following guidance on the relevant website. For use of text follow clearance guidance in the Quotations section.
- Large amounts of governmental content are now made available for commercial reuse under a Creative Commons or open government license without incurring a fee, provided attribution is given.
- For example, most UK government content is now licensed under the Open Government License (v.1.0, 2.0, or 3.0) with the required attribution "Contains public sector information licensed under the Open Government Licence v3.0" For further information see:
 - o http://www.nationalarchives.gov.uk/doc/open-government-licence/version/3/
 - http://www.nationalarchives.gov.uk/information-management/re-using-public-sector-information/licensing-for-re-use/

Hi-res requirements

 Advice is located here: https://authorservices.wiley.com/author-resources/bookauthors/prepare-your-manuscript/artwork.html
 Return to Contents

Identifiable individuals (images and text)

- As the author, it is your responsibility to obtain consent from patients and other individuals for use of information, images, audio files, interview transcripts, and video clips **from which they may be identified**. If the person is a minor, consent must be obtained from the child's parents or guardians. Such individuals or patients will need to sign a release form or a Patient consent form or a Release form.
- For further information see Patient consent.
 Return to Contents

Interviews

- It is always best practice to get a written or recorded verbal release from interview subjects, however, if information is reproduced from an informal but "on the record" conversation no permission is required. "On the record," in this instance means that that the subject of the interview is aware that the statements they are making might be included in the published work.
- For interviews where you formally record the subject's conversation for reuse in future publications, it is necessary for the interviewee to sign a release form.
 Return to Contents

Logos and trademarks

Permission is not required for use of logos or trademarks discussed in the interior of a title
unless these are presented in a manner that could suggest source, sponsorship, or
endorsement. Be sure to provide a high-resolution version of the image you wish to use.
 Return to Contents

Maps

- Clear all use with the publisher of the map unless the material required is a reproduction of public domain material (e.g., a contemporary map of Europe), in which case no attribution is required.
- We ask authors to be cognizant of the fact that the legal status of countries and regions are
 often disputed and to be mindful of the messages you may be sending to readers when
 selecting maps that cover such territories. Wiley recognizes that the global community
 includes diverse opinions on many issues, and we believe the best way to reflect these

diverse views is to be neutral on any jurisdictional claims as a publisher and to defer to author and editor discretion. However, please flag any maps showing disputed territories and/or discuss any concerns with your managing editor or primary Wiley contact.

Return to Contents

Google Maps

- Reuse of material from Google Maps is acceptable. For full guidance on reuse see: https://www.google.com/permissions/geoguidelines.html.
- Attribution is essential and should be made in the caption even where a credit is already baked into the image. For example: "Map data: Google, DigitalGlobe." In this example DigitalGlobe is the data provider.

Return to Contents

Media Manager

- Media Manager is a searchable database of 1000s of photos that Wiley has previously licensed from our preferred stock image vendors.
- You can use Media Manager images to enhance your work without cost.
- To search in Media Manager, you need to be assigned an account. To register, please email mediamanager@wiley.com mentioning you are an author. This information is required to configure your account access. The site is located at https://dam.gettyimages.com/wiley.
- Add a link and thumbnail for the content you want to use with your submitted manuscript and the Wiley permissions specialist will obtain the hi-res image(s) and necessary credit lines.
- If you can't locate the content you need in Media Manager then try stock.adobe.com. There will be no fee if you select material from the Photos, Illustrations and Vectors headings on the Adobe Stock website. Provide a link in your manuscript to the content you wish to use.

 Return to Contents

Memes

- Memes proliferate on the internet and social media and are comprised of illustrations, photos, or movie stills often overlaid with text captions.
- In your MS, please state if you consider any image to be a meme so it can be reviewed by
 your permissions specialist. In most cases permission isn't required to reproduce memes if
 use is made for the purpose of criticism, discussion, or review, but we will alert you if we
 consider the image to require permission.

Return to Contents

New editions

- If any images have been created by prior edition co-authors who are no longer contracted to work on the current edition, please obtain written permission for reuse from these authors.
- If you are reusing material that you created for a prior Wiley edition, you may use this in your new edition without seeking formal permission from Wiley.
- Note that third-party material used in your previous edition may have only been licensed for that edition. You will need to review the rights status of all third-party material being reused in your new edition:
 - If you cleared the same material for a previous edition, please provide evidence (e.g., the original grant from the rightsholder) that this permission applied to future editions.
 - o If the original license BOTH grants permission for all editions AND doesn't restrict use (in terms of type of edition, number of units sold, or time sold for) then consider it sufficient to cover this edition.

- o If you think that Wiley holds the permissions documentation for the previous edition, let your managing editor (or primary Wiley contact) know and they will investigate.
- If no permissions log and/or original license can be located that confirms rights granted for all editions, permissions clearance is required.

Originality

Authors

- If any part of your work (content original to you) has already been published elsewhere, check that you are reusing your own material within the terms of your contract with your "first" publisher and send a copy of the relevant contractual clause to your managing editor (or primary Wiley contact) as proof of permission.
- Note that content you have published with Wiley will require re-clearance. See Your own material for further advice.
- If it is unclear in your contract (with another publisher) whether proposed reuse is contractually permitted, or you no longer have access to your contract, please obtain written permission from the original publisher.
- If you are reusing content (e.g., figure, table) from a publication that was co-authored, there is no need to seek the consent of your co-authors if you were the sole creator of the content being reused. However, if that is not the case then please obtain the approval of the co-author who created the content (if that is known) or the approval of all the co-authors (if not clear who originated the content).
- See also Self-plagiarism, below.
 Return to Contents

Contributors

- If your chapter, or portions of it, has been accepted for publication (or already published) by another publisher, you must communicate this to your managing editor (or primary Wiley contact) so we can review and evaluate the applicable contract(s) for compliance.
- Wiley will need to know both the detail of the verbatim reuse (number of words and figures/tables) you are proposing as well as the date you signed your contract with the other publisher. We may then require you to do one of the following: withdraw your contribution from the other publication, rework your material to remove duplication (i.e., verbatim reuse), or to obtain written permission for the proposed Wiley reuse from the other publisher.
 Return to Contents

Reusing your own material already published or accepted for publication by Wiley

- If you are the author of an article published in a Wiley journal and you wish to reuse a portion of your own article (or an amended version of it) in a Wiley book publication of which you are the author, editor or co-editor, the copyright or exclusive license terms of the journal you published in will usually state that prior permission for re-use is not required (with the usual acknowledgements and subject to ethical guidelines around duplicate publication (see Wiley's Best Practice Guidelines on Publishing Ethics).
- If your material has been accepted for publication in another Wiley book product but not yet published, you can proceed without seeking permission, provided use is within the limits set by the STM Permissions Guidelines. If you wish to use content above those limits, please inform your managing editor (or primary Wiley contact). The managing editor will discuss this proposed use with the acquisitions (commissioning) editor and communicate Wiley's decision to approve or reject the proposed reuse.

 Return to Contents

Excessive use of/over-reliance on third party material

- Never use more than 30 figures or tables from the same publisher to avoid the high unit rates usually charged for any use above this cap.
- During the authoring process restrict your reliance on quotations from third-party sources to under 5% of the total content of your publication to ensure originality.
- If quotations from third-party sources comprise more than 5% of the total content of your publication, please raise as an issue with your managing editor (or primary Wiley contact). We will discuss in-house whether this is acceptable and let you know:
 - o EITHER that use beyond the limits is fine
 - o OR request that you rework content to reduce use of quotations.

Return to Contents

Origination

 Origination is the creation of new text, artwork, video, audio material. Wiley further defines origination as the creation of something "substantively original to you as its author/maker."
 Return to Contents

Patents

- The documentation for patents issued by the US Government is in the public domain.
- For patents issued by other national governments, please check with the applicable issuing agency.

Return to Contents

Patient consent

Identifiable Individuals

- Wiley requires informed consent from patients and other individuals for use of information, images, audio files, interview transcripts, and video clips from which they may be identified.
- Informed consent does not only apply to "patients" but all subjects of a photograph, e.g., a hospital staff member who isn't an author of the Wiley chapter or in a veterinary book in which the owner of an animal is recognizable. In such case, ask for the release form to be completed. See Figure D in examples below.
- You should use Wiley's consent or release forms wherever possible.
- If non-Wiley forms have been used check to ensure that the rights required by Wiley have been granted and, if they haven't, re-request using the Wiley forms.
- Written patient consent is essential. Verbal consent is not acceptable.
- If an identifiable patient will not fill out a consent form but instead grants you reuse rights by email, this is acceptable.
- If the person is a minor, the author should obtain consent from the child's parents or guardians (see Figure C in examples below).
- If a person pictured was dead (or is now known to be dead) it is essential and ethical that the author obtain consent for use from the next of kin. If obtaining this consent is impractical, please speak to your managing editor (or primary Wiley contact). We advise that no pictures of children who have since died are ever used without consent from next of kin.
- If using older material (from previous editions) or material obtained in the field, for which signed Wiley consent or release forms are, for practical purposes, unobtainable, you must either replace with an image for which informed consent has been provided or provide instructions to your managing editor (or primary Wiley contact) about how the images should be anonymized via blurring (pixilation) or cropping. If the structure of the image means that anonymity is not feasible it must be replaced.

• Where the photographer is not the author of the Wiley book or chapter, you must obtain permission from the photographer in addition to the releases and consents from the individuals who appear in the photograph.

Return to Contents

Anonymized Individuals

- Patient consent is not required where you have made that individual anonymous (example in Figure A below), but you must follow this protocol:
 - Anonymity should be achieved through cropping of the image or blurring (pixilation)
 of recognizable features. This applies even where masking of eyes was used on a
 previous edition. Masking is not considered an acceptable means of rendering an
 image anonymous. (See Figure B in examples below).
 - o Images of people may still be recognizable to individuals and their families, even if the head and shoulders are not included. You need to consider whether any personal items (e.g., jewelry, distinctive clothing, toys) that appear alongside the patient or in the background might also give away identity. Even if the patient's face has been obscured, their hair could still reveal their identity.
 - Remove patient details (patient name/record number, hospital name) from images, such as x-rays.
 - Ensure patient details have also been anonymized. People may recognize themselves from clinical descriptions or case reports.









Figure A

Figure B

Figure C

Figure D

Return to Contents

Photo research for interior assets

- Authors responsible for their own photo research should select images from Wiley approved no cost and low-cost vendors.
- We recommend either Media Manager content or stock.adobe.com. There will be no fee if you select material from the Photos, Illustrations and Vectors headings on the Adobe Stock website. Provide a link in your manuscript to the content you wish to use.
- We have obtained favorable pricing and terms with these vendors which require Wiley to complete the licensing. You should not purchase content directly. Instead provide image reference numbers and thumbnails for the content preselected OR a clear brief of what needs to be illustrated if a specific image has not been found.
- Your permissions specialist will download the hi-res image from the vendor's site (and send back to the requester) and process any payment due.
 Return to Contents

Photographs

Art

- For works of art (paintings, sculpture, installations) permission should be cleared with the source (e.g., museum, gallery, individual), not the publisher of any book or journal the image is reproduced in. There will often be two permissions to clear:
 - Artist's copyright (clear with the artist or their agent, or DACS or ARS on behalf of artists' estates). For older works, copyright may have expired and it is not necessary to obtain permission from the artist. See copyright duration for further information.
 - Photographer's copyright (clear this with the source of the image, e.g., museum). This will
 apply even if the copyright protection for the original artwork has expired. Search our
 preferred vendor, Bridgeman Images, before using any other vendors.
- Works of art (e.g., sculpture, stained glass) situated on permanent public (i.e., outside)
 display are considered public domain in Europe. This exception does not extend to all forms
 of public art. Art forms such as original paintings (e.g., murals), drawings, engravings or
 photographs which are exhibited in public places or in premises open to the public are not
 included. If the work is located in the US, permission is always required from the owner.
- If you wish to use your own photographs of out-of-copyright artwork, note that many locations do not permit commercial reuse of photographs by visitors. So please ensure that you comply with any local reuse rules authorized by a location (e.g., a gallery) re. photography of its collection and provide written documentation that commercial reuse is permitted with your manuscript. Ensure that the photograph you generate is a faithful and high-quality representation of the original.
- If you are sourcing a photo from a rightsholder that isn't an approved vendor (e.g., an archive or museum) then payment is usually needed first before a hi-res image is released.

 Return to Contents

Ensure reproduction quality of all photographs is acceptable

- Advice is located here: https://authorservices.wiley.com/author-resources/book-authors/prepare-your-manuscript/artwork.html
- If any photograph is blurred or indistinct in any way (but you still consider it to illustrate the point you wish to make), please flag in the manuscript so that Wiley doesn't later query the image quality with you.
- Always obtain a color version of the photograph. While the print version of the book may not be in full color, digital versions will be.
- Images which contain a lot of black may not reproduce well in print when converted from color. Select alternative "lighter" images if feasible.
 Return to Contents

Architecture (exteriors and interiors)

- Exteriors (Public Locations):
 - In the US, UK, Canada, and Germany you may publish photos and video of an architectural work without permission, provided it is located in a public place and the photographer was in a public place when the photograph or video was taken, with the following exceptions:
 - This applies for the majority of English speaking and European countries, but if you're unsure, it is best to research the specific laws for the country in which you are working.
 - Some places that are technically open to the public may also have restrictions on photography and filming; for example: military bases, crime scenes, energy installations, courthouses, public hospitals, museums, and airports.

- Please be sure you comply with any restrictions set by these entities on creation and reuse of images.
- See also the below list of specific exceptions to this guidance (please note that these lists are not exhaustive):
 - North and South America
 - Europe and Africa
 - Asia, Middle East, and Australia
- Exteriors (Private Locations):
 - Photographs or video may not be taken on private property without permission from the owner, and such photographs or video may not be published without such permission.
- Interiors:
 - You must obtain permission from the owner of the architectural work/property to create and publish any photographs or video you create.
- If you are not the photographer, you will need to get permission from the individual that took the photo.

Non-commercial photos

 Non-commercial photos are defined as taken from sources where photo assets are not monetized (e.g., illustrating industrial processes taken from corporate websites).
 Return to Contents

Photos and videos of identifiable individuals

- For photographs or video you create yourself, or obtain from others, you must supply model release forms from any persons identifiable in the image.
- If that is not possible, we request that you anonymize those individuals either by blurring and pixilation, or by removing them from the image through cropping.
- This advice applies to persons photographed/videoed in both private and public settings.
- Note: Photographs and video sourced from Wiley-approved vendors will usually be accompanied by already obtained model releases.
- If you have a release form, you may not use an individual's photo if it misrepresents them, or if it gives away any private information about them such as health, financial or contact details
- If you are not the photographer, you will need to get permission from the individual that took the photo.

Return to Contents

Products, equipment, devices

 Photographs of products, equipment, devices (including book covers) being discussed or reviewed in the text do not require permission even if a brand name is visible.

Return to Contents

Web-sourced material

- It is a common, yet incorrect, assumption that photographs or other images that can be
 obtained from websites, blogs, Google image searches, YouTube, Wikimedia, etc. are fine to
 reuse without obtaining permission, particularly if no credit or rightsholder information is
 provided.
- However, large amounts of image or text material on the Web may not be the intellectual property of the hosting site as the image or text has been posted/used without permission of

- its rightsholder. If it is not their material, the hosting site will not be able to grant the necessary rights.
- Where possible, identify the source (rightsholder) for copyright material taken from a
 website and clear permission from that source. If a source can't be identified, replace, or
 remove.
- Wikimedia Commons images in particular need careful review to establish provenance and copyright status:
 - Scans of out-of-copyright photographs or illustrations (for more information see copyright duration) may be sourced from Wikimedia Commons provided the production quality is sufficient. See this example: https://commons.wikimedia.org/wiki/File:1st_INC1885.jpg.
 - For original photography, check that the photographer has personally uploaded to Wikimedia Commons for reuse (no use allowed if uploaded by a third-party), and the licensing information allows all the possible reuse intended by Wiley.
 - o For photographs of artwork, follow the copyright duration guidance to establish if an artist's copyright still exists and clear permission as necessary. Ensure the photographer of the artwork has uploaded to Wikimedia Commons for reuse (no use allowed if uploaded by someone other than the original photographer) and that the licensing information allows all the possible commercial reuse intended by Wiley.
 - For maps, check that the work can be considered original in line with the guidance in Modification of figures, tables, maps, that the creator of the map has personally uploaded to Wikimedia for reuse (no use allowed if uploaded by a third party), and the licensing information allows all the possible reuse intended by Wiley.

Procedural standards

- Where using classification or procedural standards guidelines from any entity, ensure you
 have checked the terms of use and, if necessary, sought permission from the rightsholder
 even where the information is widely available online.
- This ensures that you reproduce the latest information (often a sensitive issue for the rightsholder), and that any modifications or adaptations you have made (again often a sensitive issue) are approved.
- We recommend that you use content exactly as presented by the rightsholder wherever feasible.

Return to Contents

Public domain

- When material is in the public domain (i.e., it no longer has or never had copyright protection) it does not require permission.
 - Note, however, that translations or other adaptations of public domain works may still be in copyright.
- While material may be public domain, obtaining a usable image for reproduction (a scan or photograph) may mean paying the holder of the material (e.g., a library, museum) a fee for creating that reproduction.
- For more information on public domain, see: http://fairuse.stanford.edu/overview/public-domain/welcome/#year-end_expiration_of_copyright_terms.
- See also Copyright duration.
 Return to Contents

Quotations

Epigraphs

- If you start your book, chapters, or chapter sections with an epigraph from in-copyright material, note that such use is considered illustrative and will require permission to be obtained, even for a single line.
- We recommend therefore that you choose appropriate epigraphs from public domain sources or content licensed under Creative Commons or similar.
 Return to Contents

Mission statements

 No permission is required if verbatim use is made for the purposes of criticism, discussion, or review.

Return to Contents

Poetry and lyrics

- No permission is required where verbatim use is made for the purposes of criticism, discussion, or review.
- Any illustrative use (e.g., in the form of an epigraph) will require permission even for a single line.

Return to Contents

Press releases

 No permission is required if verbatim use is made for the purposes of criticism, discussion, or review.

Return to Contents

Self-plagiarism

- Self-plagiarism (Merriam-Webster, 2022) is the reuse of one's own words, ideas, or artistic
 expression (as in an essay) from pre-existing material especially without acknowledgment of
 their earlier use.
- Self-plagiarism can also include publishing the same work in separate places (duplicate publication).
- Each publication is expected to include new research, knowledge, and results. If you self-plagiarize, you are undermining this expectation, to the detriment of the larger academic or scientific community.
- It is very important to credit all outside material in a new work, even if that outside material was previously created by you.
- In addition, copyright in your previous publication will often belong to the publisher, not to you. You must get permission from the original publisher to reuse portions of your previously published content.

Return to Contents

Text (prose)

- No permission is required if limited verbatim use is made for the purposes of criticism, discussion, or review. Limited is defined as use of any single quotations under 400 words or multiple quotations from the same source that cumulatively total under 800 words. The quote limits apply to use within the Wiley book or, for multi-authored titles only, use within the book chapter and assume that the source is of substantive length a book, chapter, or journal article. If you are using quotes in excess of these limits, you will either need to obtain permission or reduce the extent below the acceptable thresholds.
- For quotations from content units that are typically much shorter in length such as newspaper/magazine articles, blogs, on-line discussion boards, interview transcripts the above guidance no longer applies. For these, permission must be cleared for quotations that

represent a substantial portion of the overall original source material. "Substantial" is defined for practical purposes as 50 words or more (where you don't have access to the original) or over 10% of the original (where you do have access).

- For biblical quotations, the New International Version of the Bible (http://www.biblica.com/bible/online-bible/) may be quoted in any form (written, visual, electronic or audio) up to and inclusive of 500 verses without the express written permission of the publisher, providing the verses quoted do not amount to a complete book of the Bible nor do the verses quoted account for more than 25 percent (25%) or more of the total text of the work in which they are quoted.
- If you wish to quote from different Bible translations, or from scripture of other faiths, please ensure that you attribute and/or obtain permission as directed by the relevant rightsholder.
- EXCEPTION: authors resident in European jurisdictions other than the UK (e.g., Germany) and commissioned by Wiley offices in these jurisdictions must clear only quotations for which there is no critical "purpose for quotation." Speak to your managing editor (or primary Wiley contact) for further information.
- EXCEPTION: This guidance does not apply to epigraphs, please navigate to the Epigraphs. section for more information.

Return to Contents

Unpublished material

- If you quote from unpublished sources such as dissertations or private correspondence (letters, emails) you must obtain written permission from the original author or their estate in all instances, regardless of length. Include this documentation when you submit your final manuscript.
- If you are quoting from a work currently at press with another publisher, please obtain permission.

Return to Contents

Reciprocal agreements

- Reciprocal agreements have been agreed by Wiley with other publishers in order to extend to Wiley "broad rights" above and beyond those standardly granted through the STM Permissions Guidelines. This means we can use content:
 - In all languages (including translations licensed to third parties)
 - o For life of edition (so no limitation on print run or circulation)
 - o In all derivative versions of the work
- The extension of rights applies only if use is within the limitations set by the STM Permissions Guidelines. Any excess use is subject to a permissions fee.
- Publishers whose content is currently covered by a multilateral or bilateral reciprocal agreement include:
 - o CABI
 - Cambridge University Press
 - Elsevier
 - o IOP Publishing
 - McGraw Hill Education (bilateral)
 - Oxford University Press
 - Royal Society of Chemistry
 - Springer Nature
 - Taylor & Francis (bilateral) including these imprints:
 - o Routledge
 - Psychology Press
 - David Fulton

- o St Jerome
- Lawrence Erlbaum Associates
- Wiley
- Wolters Kluwer
 - Lippincott Williams & Wilkins (LWW)
- You are still required to request a permission license via RightsLink for all these publishers.
 Note however, the terms of the reciprocal agreement (broad rights) will override the
 automated licensing wording provided by RightsLink. There is no need to specifically request
 use in other languages as this will apply as standard.
- Reciprocal agreements do not automatically apply to use of third-party content in anthologies (products consisting primarily of third-party texts), so clearance is required in all such cases.

Refusal to sign form

- If the rightsholder grants permission but refuses to sign the permission request form ask the rightsholder to reply "yes" to a follow-up question posed in this way (bold wording is extracted from the permissions letter):
 - Can you confirm that by stating Wiley is free to use [this photograph, etc.], you grant permission to include this material in the Work mentioned above and in all future editions and revisions thereof, without restriction, and in all derivative and ancillary works, in all media now known or hereafter discovered throughout the world and in all languages, whether published by Wiley or its licensees. This grant and permission shall also apply to all advertising and promotional materials for the Work.
- If the rightsholder still refuses to respond, please contact your managing editor (or primary Wiley contact)

Return to Contents

Rights to obtain

- The Wiley standard permission request form asks the rightsholder to grant the rights:
 - to include this material in the Work mentioned above and in all future editions and revisions thereof, without restriction, and in all derivative and ancillary works, in all media now known or hereafter discovered throughout the world and in all languages, whether published by Wiley or its licensees. This grant and permission shall also apply to all advertising and promotional materials for the Work.
- If the rightsholder seeks to limit the rights granted, then follow this advice:

 Return to Contents

Dealing with Limitations to Rights

- Remove and replace any material if it can only be licensed with restrictions on:
 - Formats (print, electronic)
 - o Territories in which we may sell the Work
 - Number of units of the Work we can sell or print
 - o Time period in which we can sell the Work
 - o Number of editions of the Work
- Seek the advice of your managing editor (or primary Wiley contact) before accepting any limitations to the following rights:
 - o Translation into other languages
 - o Sublicensing of content to other companies.
 - o Use in custom, regional or other derivative editions of the main Work.

- Use in ancillary works (e.g., a companion website)
- You may accept limitations in the following rights without consultation with your Wiley contact:
 - Use in promotional or advertising materials.

Rightsholders to avoid

• Using content from the following rightsholders should be avoided because of price, limited rights, or clearance requirements for copies of original material that are difficult to meet:

British Medical Journal (BMJ) Harvard University Press

Business Insider Huffington Post Chicago Sun-Times New York Post

Chicago Tribune New York Times (excluding photos)

Deutsche Bank Pearson / Prentice Hall Encyclopaedia Britannica Simon & Schuster, Inc.

Forbes Media TIME

HarperCollins University of Alabama Press

Washington Post (excluding photos)

 Speak to your managing editor (or primary Wiley contact) if you want to use material from one of these sources. You can obtain the latest pricing or reuse information from PSQUAD@wiley.com as required in order to make a judgement on whether to use.
 Return to Contents

Screenshots / screen captures / screen grabs

- No permission is required to reproduce a screenshot, etc. (in its entirety) or text from a screenshot, etc. if verbatim use is made for the purposes of criticism, discussion, or review.
- In other circumstances, please clear permission.
- Screen capture quality guidelines are here https://authorservices.wiley.com/author-resources/book-authors/prepare-your-manuscript/artwork.html.
- Google Maps and Google Earth images should not be considered screenshots.
 Return to Contents

Social media

- In general, text posted by public figures and companies does not require permission for reproduction. Permission is required for use of all other social media posts unless verbatim use is made for the purpose of criticism, discussion, or review.
- Photos, video, or other graphics included in posts require permission to reuse, unless unaltered use is made for the purpose of criticism, discussion, or review, and such usage is in the interior of the work.
- The creator of the post, in most cases, is the copyright holder. Direct messaging the account holder on the social media site may be the best way to contact the rightsholder.
- Social media entities (Facebook, Twitter, etc.) have a license from the copyright holder to utilize the posts, but do not own the rights and cannot grant permission for reuse.
 Return to Contents

STM Permissions Guidelines

• As a Wiley author you benefit from being able to reuse copyright material within the limits of the STM Permissions Guidelines, of which Wiley is a signatory of, along with several other

STM and SSH (social sciences and humanities) publishers. These guidelines are intended to facilitate limited reuse of each other's copyright material.

Return to Contents

Summary of STM Permissions Guidelines usage limits

- Participating STM publishers will grant permission to another STM publisher (or their contracted authors) without charge for the following material:
 - A maximum total of 3 figures/tables/images from works published by a single STM signatory can be used in a single chapter.
 - A maximum total of 30 figures/tables/images from works published by a single STM signatory can be used in an entire book or volume set, regardless of number of authors or contributors.
 - A maximum of 3 figures/tables/images from an individual journal article or book chapter.
 - A maximum total of 5 figures/tables/images from a single book or journal issue/edition.
 - A maximum of 400 (four hundred) words from an individual journal article or book chapter.
 - o A maximum total of 800 (eight hundred) words from a single book or journal issue/edition.
 - Note that the use of maps is not covered.
- The STM Permissions Guidelines do not automatically grant reuse rights for sublicensing, creation of ancillary works, or promotional material. If you wish to obtain permission for those rights, you will need to ask the rightsholder to issue a quote. Unless Wiley has a reciprocal agreement with the publisher concerned, there will be a substantive charge for these rights.
- We recommend you watch the following video explaining the STM Permissions Guidelines and how they work: https://www.youtube.com/watch?v=vNY-4bD0M6o
- When you are asked for a "circulation" or a unit limit number when making your request, default to 500,000 when you are clearing permission from an STM Permissions Guidelines signatory. This is a technicality as the rights granted under the STM Permissions Guidelines do not limit circulation, unit limit or print run.

Return to Contents

Does a permissions request need to be made for "STM material"?

- Most signatories, including Wiley, continue to require that a permissions request is made in order to monitor how their material is being used. Do this in all cases where required.
- See http://www.stm-assoc.org/permissions-guidelines/ for guidance on usage limits and an up-to-date list of all publishers who are signatories, whether they require permission to be requested, and for details of any material excluded by a signatory from the STM Permissions Guidelines.

Return to Contents

Editor responsibility

• You are required to oversee the cumulative usage of material by your chapter authors to ensure that the limits set for the entire book are adhered to.

Return to Contents

Misuse

• Never bypass the STM Permissions Guidelines' limits by splitting your RightsLink applications so that use for each is within limits but your total use is outside the limits.

Translations

- No permission is required if you are translating public domain material.
- No permission is required if you are quoting from a public domain translation.
- Permission may be required if you are quoting from an in-copyright translation. Follow advice on word limits in Quotations to determine if permission required.
- Permission may be required if translating directly from an in-copyright "foreign-language" source. Follow advice on word limits in Quotations to determine if permission required. Clear with the original language publisher in the first instance, and, if directed to do so by that publisher, also with the original author.
 Return to Contents

Video

- For third-party video or audio material, clear all use with the rightsholders. An alternative to embedding material in your book and clearing permission is to link to externally hosted audio or video content (e.g., YouTube). Do not link to any sites that host pirated music, films, or other copyright material.
- If an author creates original video or audio publication a release form must be sent to all participants who are heard as part of the recording or who appear on camera.

 Return to Contents

Wiley copyright material

- This requires clearance. Wiley is a signatory of the Permissions Guidelines STM (stm-assoc.org) and so limited material can be used without a fee provided permission is obtained. See also STM Permissions Guidelines and Reciprocal agreements.
- Wiley material is best cleared via Copyright Clearance Center (CCC)'s RightsLink platform. Follow the steps below to obtain permission:
 - Locate the journal or online book content from which you wish to reproduce material in Wiley Online Library (http://onlinelibrary.wiley.com).
 - o Click on the "Request Permissions" link, under the ARTICLE TOOLS menu on the abstract page (also available from Table of Contents or Search Results).
 - o Follow the online instructions and select your requirements from the drop-down options and click on "quick price" to get a quote.
 - Create a RightsLink account to complete your transaction.
 - Read and accept the terms and conditions and download your license.
 - For any technical queries with the use of the RightsLink site please contact customercare@copyright.com.
 - o If you can't find the content you wish to reuse in Wiley Online Library, please license through https://marketplace.copyright.com/rs-ui-web/mp.
 - You can separately search for content from the Cochrane Library, at the following link: https://www.cochranelibrary.com/help/permissions
- <u>Fees</u>. Keep use of Wiley book material inside the limits of the <u>Permissions Guidelines STM</u> (<u>stm-assoc.org</u>) to avoid a fee being applied. We are not able to waive fees due to our authors for reuse of their work in other Wiley publications.
 <u>Return to Contents</u>

Your own material

• If you wish to reuse your own work (already published by Wiley) in other non-Wiley publications, please follow these instructions: https://www.wiley.com/en-us/permissions.

- The amount of Wiley material used should be reasonable. Permission to reuse is likely to be granted without charge, unless we deem use to be excessive or our review concludes that the destination publication is a competing work that will negatively impact sales of your Wiley publication.
- If you wish to you use your own material which has been accepted for publication in another
 Wiley product but not yet published, you can proceed without seeking permission, provided
 use stays within the limits set by the Permissions Guidelines STM (stm-assoc.org). If you
 wish to use content above those limits, please inform your managing editor (or primary
 Wiley contact). The managing editor will discuss this proposed use with the acquisitions
 (commissioning) editor and communicate Wiley's decision to approve or reject the proposed
 use.